

## **MEMORANDUM**

TO: INTERESTED PARTIES

FROM: RYAN STEUSLOFF, PARTNER

SUBJECT: OREGON STATEWIDE BENCHMARK

**DATE:** NOVEMBER 29<sup>TH</sup>, 2023

## Methodology

On behalf of A New Direction, Ragnar Research conducted a poll of 503 Likely Voters (LVs) across Oregon. Interviews were conducted October 30 through November 1, 2023 by live telephone operators, including landlines (22%) and cell phones (78%). Quotas on age, gender, ethnicity, education, registered party and region were used to ensure a representative distribution. The study's margin of error is ±4%.

## **Tolling Issues**

Tolling on	I-5 & I-20	5
Strongly Support	39%	A majority of voters are opposed (59%) to increased tolling on the I-5 $\&$ I-205 corridors.
Somewhat Support	1 40/	Question Text Tolling on I-5 & I-205: Would you support or oppose Tolling on I-Five and Two Oh Five
Don't Know	14% 9%	corridors to fund road maintenance to existing highways?
Somewhat Oppose	11%	
Strongly Oppose	27%	
	Tolling on I-5/205	
Support	35%	
Oppose	<b>59</b> %	

## About Ragnar Research

With over 60 years of combined experience in public opinion research, the pollsters at Ragnar Research have a track record of getting the numbers right on behalf of candidates, Fortune 500 companies, IE efforts, and some of the biggest associations in the country.

In each of the 2018, 2020, and 2022 election cycles Ragnar Research's final data was accurate within one percentage point of final outcomes. In the 2010 - 2022 election cycles, the pollsters at Ragnar Research have polled for hundreds of winning Republican candidates for state legislature, U.S. House of Representatives, U.S. Senate, Governor and other statewide offices. The team at Ragnar has conducted public opinion research in Alabama, Alaska, Arizona, Arkansas, California, Colorado, Delaware, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Virginia, Washington, West Virginia, Wisconsin, and Wyoming.